



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT : Sharon Drew Morgan
SERIAL NO.: 09/909,411
FILED : July 19, 2001
TITLE : NAVIGATION TOOL FOR WEBSITES
Group/A.U.: 3623
Conf. No. : 7298
Examiner : Scott L. Jarrett
Docket No.: 23091-P001US (P06829US1)

Mail Stop - Amendment
Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

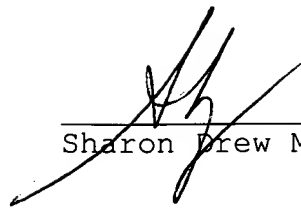
AFFIDAVIT OF SHARON DREW MORGEN

1. I, Sharon Drew Morgen, am the inventor of the subject matter within the Serial Number 09/909,411 patent application.
2. My attorneys, in response to an office action dated July 20, 2005 in this application, have prepared an Information Disclosure Statement in which they have cited several of the books and articles that I have written including Selling With Integrity, Serving Need, Not Greed: How Business Can Partner with Customers, and "Stupid" Selling: Let the Client Lead the Way. All of these references describe a selling technique and method that I had developed.
3. Within the Information Disclosure Statement several seminar syllabus, course descriptions, tapes, and articles are provided from my newsalesparadigm.com website that are fair and accurate representations of the

information in presentations I was presenting, selling, and providing to the public before July 19, 1999.

4. If there is any additional information such as other presentations that I specifically gave not relating to the information provided in the Information Disclosure Statement, or other documents, tapes, etc. not relating to the information provided in the Information Disclosure Statement, I, in good faith, cannot recall this information.
5. Without an intent to deceive, I declare that the Informational Disclosure Statement shows a fair and accurate representation of the information I had disclosed to the public either through public use or sale regarding my sale methods prior to July 19, 1999.
6. Regarding the sales technique disclosed in U.S. Serial No. 09/909,411 that improves upon my previous techniques, I began giving presentations to the public and receiving compensation for my presentations regarding this subject matter after July 19, 1999.
7. Without an intent to deceive, I have no knowledge of my use in public or sale of my sales technique described in the 09/909,411 application before July 19, 1999.
8. The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that the facts set forth in this affidavit are true; all statements made of my knowledge are true; and all statements made on information and belief are believed to be true.

1/10/06
Date


Sharon Drew Morgan